



**GLOBAL  
ONLINE  
MBA**

**BUSINESS & MANAGEMENT**

Success in today's business reality calls for the ability to navigate complexity in order to unlock value and drive impact. Aimed at up-and-coming leaders, this top-ranked global program shifts between in-person and virtual environments to boost employability and maximize individual potential.





# ABOUT THE PROGRAM

## Your program overview

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Mode of Study

**Part-time**

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Format

**Blended**

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Intakes

**September & February**

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Duration

**17, 24 or 30 Months**

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Language

**English**

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Location

**Online & Madrid or 100% Online**

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The Global Online MBA is a part-time program that consistently tops the world's most prestigious rankings. Taking place over 17, 24 or 30 months, this flexible experience aims to provide holistic understanding of business management while also elevating individuals' mindsets to become more agile and effective leaders. Lastly, there is a strong emphasis on career development to maximize your employability.





# WHO IS THIS PROGRAM FOR?

## The perfect fit

This program is designed for up-and-coming, high-potential managers who are looking to take the next step in their career. You are eager to lead teams in today's complex business landscape and want a flexible program that provides the tools to advance, without putting your career on hold. Above all, you are seeking a rigorous, high-intensity program that will allow you to expand your global network of like-minded leaders.

For those who wish to work in...

Sales & Marketing

Strategy & Business

Development

Consulting

Finance

Operations

Technology

Entrepreneurship



# WHY CHOOSE THIS PROGRAM?

Reasons you should join

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01

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## Accelerate your professional progress

Our goal is to help you achieve yours. Whatever your particular ambition, the program's combination of academic concepts and real business applications should set you up for success—with added support through personalized coaching sessions, the Career Transformation program and the IE Talent & Careers department.

02

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## Gain tools of impact

The Global Online MBA is a platform for experimentation that allows you to constantly test out new concepts and tools in your organization as soon as you acquire them. During both online and in-person sessions, you'll reassess how you work and gain an updated business toolkit to drive even greater results.

## Shape your learning journey

The Global Online MBA is all about choice, helping you realize your personal learning goals. You decide if you'd rather complete the program in 17, 24 or 30 months. You'll work closely with your mentor on the Entrepreneurial Venturing Final Project, for which you'll choose from the Startup Creation or Corporate Entrepreneurship courses. And, in the last period, you decide whether to opt in to one of the three program learning tracks, where you'll select a number of elective modules. Every step of the way, the choice is yours.

03

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04

## Thrive in online environments

It's important to navigate online and in-person dynamics in today's world. The blended nature of this program reflects the reality of our current professional trends, and will prepare you to thrive in digital communities during the program and long after you graduate.

05

## Expand your global network

We welcome rising leaders with a variety of professional backgrounds from over 50 countries. These classmates will soon become both personal and professional connections—but it doesn't stop there. Our expansive community of faculty members, alumni, students and guest speakers across the university will take your network to the next level.

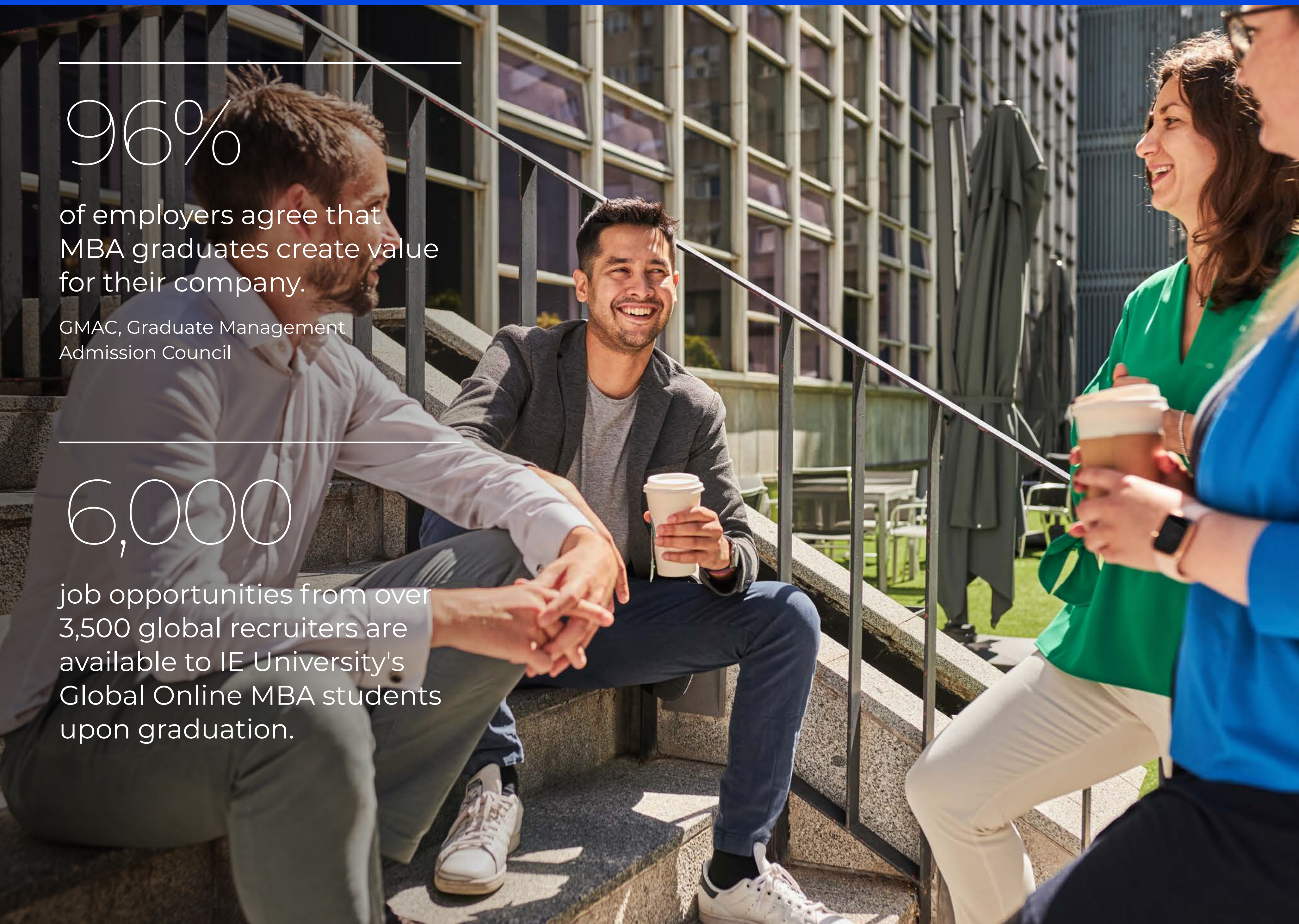
96%

of employers agree that MBA graduates create value for their company.

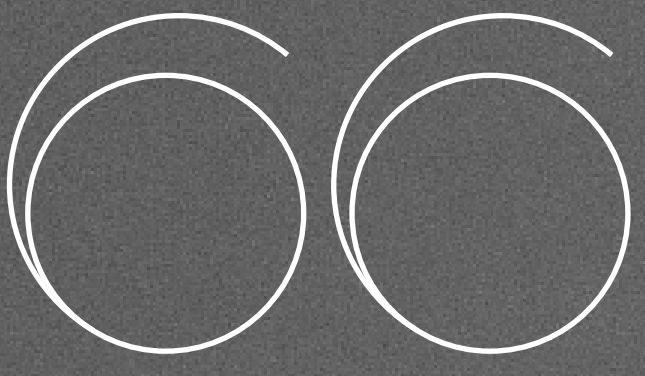
GMAC, Graduate Management Admission Council

6,000

job opportunities from over 3,500 global recruiters are available to IE University's Global Online MBA students upon graduation.







**IE University is a leading business school in Europe, with the Global Online MBA program itself being selected as the best online program in the world. The blended methodology format allows for a very flexible schedule while also creating the possibility of having an extremely international cohort.”**

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**Martin Von Knobloch, Paraguay**  
Associate at McKinsey & Company



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# PROGRAM STRUCTURE

## Your learning journey

The Global Online MBA is all about transformation. To achieve this, we systematically develop three key areas of your learning: making an impact in times of change; driving change with a global and digital mindset; and boosting your employability. Throughout the entire journey, these aspects work together to result in a complete transformation.

You have a choice with the structure—blended or virtual. The blended format features three in-person periods and three core virtual periods. For the remote participants, the in-person periods will take place in a dynamic virtual format.

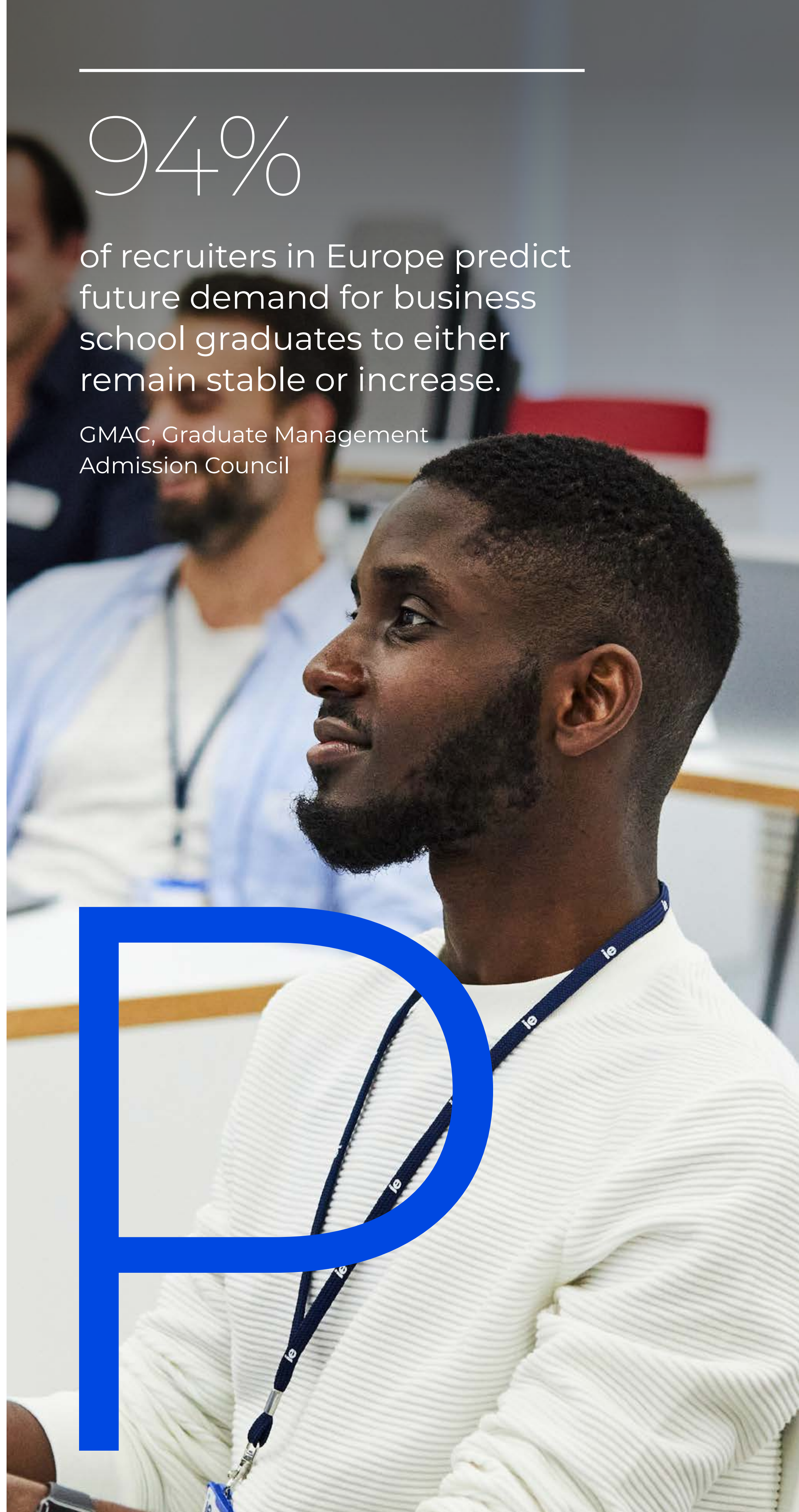
Online sessions are made up of eight modules over three terms and combine real-time conferences with asynchronous forums. Moreover, if the 17-month timeframe interferes with professional commitments, you can extend to 24 or 30 months, allowing you to spread out your third-term electives to better suit your schedule.

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94%

of recruiters in Europe predict future demand for business school graduates to either remain stable or increase.

GMAC, Graduate Management Admission Council



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## Pre-program: Getting Started

The pre-program allows you to familiarize yourself with basic business concepts. In order to best prepare you for the program, you will have access to Financial Accounting & Analysis three weeks prior to the program opening.



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## Term One

After an intensive seven-day period of transformational learning in Madrid, you will move to a virtual environment to begin Term One. This term is designed to take you out of your comfort zone, with online discussions and live video conferences, you will be immersed in the core elements of management, learn how to run economic analysis, and explore the foundations of finance.

**T1**

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**T2**

## Term Two

In Term Two you will focus on how to devise a business strategy that yields results. You will explore financial issues, key operational management skills and the ins and out of launching a start-up or driving innovation within a corporation. This part of the program also includes the optional Global Immersion Week for those who want to further develop their international networks.

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## Term Three

Term Three allows you to tailor the program to your own needs. You can choose from an array of elective courses, all of which aim to tackle the latest trends in the business world, allowing you to gain insights into topics that directly impact your career. You will also work with a mentor on an Innovation Capstone project that follows either an Entrepreneurship or Intrapreneurship track.

**T3**





## PROGRAM STRUCTURE

## KEY SKILLS

## KEY SKILLS

### Pre-program

Getting Started: Self-study  
(3 weeks prior to course  
start date)

 Online

- ▶ Financial Accounting & Analysis

### First Term

 7 months

 Online and Madrid

#### Online

- ▶ Financial reporting and analysis
- ▶ Economic environment and country analysis
- ▶ Digital transformation
- ▶ Leading people and teams
- ▶ Marketing management
- ▶ Strategy

#### In person

- ▶ Team building
- ▶ Personal communication
- ▶ Social entrepreneurship
- ▶ Change management
- ▶ Negotiation
- ▶ Networking
- ▶ Well-being in practice

### Second Term

 5 months

 Madrid or Online

#### Online

- ▶ Finance
- ▶ Entrepreneurial venturing final project
- ▶ Managing People in the Digital Era
- ▶ Management Accounting
- ▶ Precourse Data Analytics

#### In person

- ▶ Creativity & ideation
- ▶ Influence & persuasion
- ▶ Business, government and sustainability
- ▶ Teambuilding II
- ▶ Change Management



## Third Term

 5 months

 Madrid and Online

### Online

- ▶ Final exam preparation
- ▶ Scaleup fundamentals
- ▶ Entrepreneurial venturing coaching

### In person

- ▶ Mock pitch
- ▶ Final exam
- ▶ Careers
- ▶ Industry specialized conferences

Online electives. Choose between:

▶ **1 track/concentration area + 3 electives**

Area 1: Financial Markets and Fintech

Area 2: Strategic Management

Area 3: Marketing

▶ **Three electives and one track, comprising three courses of your choice.**

## Make the most of your MBA

▶ **Global Immersion Week:**

This week-long experience gives you the option to travel to an international destination where you'll interact with other blended MBA cohorts, learn about local markets, and hear from industry-leading panelists. Historically, destinations have included: Dubai, San Francisco, Singapore, Berlin.

 Varies

▶ **Career Transformation Program:**

This program takes place over the course of your MBA, enabling you to receive individual career coaching and further define career goals. Through mock interviews, one-on-one sessions and CV feedback, you'll come to deeply understand your professional profile and make concrete plans for the future.

- Takes place throughout the program.

*\*Students who opt for a program experience that's either majority online or 100% online will be able to participate in the residential period activities virtually, from wherever they are.*

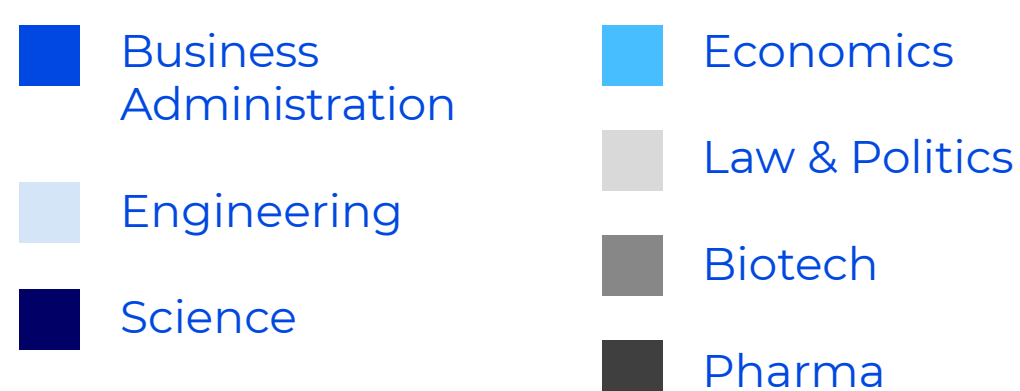


# STUDENT PROFILE

## Your future network

Students on the Global Online MBA come from diverse professional backgrounds. On the program, you will join a world-renowned business network, where the core community is centered on talent, prestige and drive. At IE University you will benefit from a global, dynamic and talented learning environment, engaging with students from different academic backgrounds, industries and roles.

### Academic background



### Where do program alumni work?

amazon



McKinsey & Company



Coca-Cola

Johnson & Johnson



Join a diverse community that reflects the reality of today's business world. Discover the Global Online MBA class profile.

[Find out more →](#)

# 33

**years old** is the average age of students in this program.

# 50+

**nationalities** represented on average in the classroom.

# 3

Minimum years of **professional experience.**



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## Benefit from exclusive career services

This program offers access to a variety of career-boosting initiatives, experiences and opportunities. The Global Online MBA prepares you to make your mark through exclusive networking events, personalized career guidance, and other resources to fuel your transformation.

Find the right career path with the  
Global Online MBA.

[Find out more →](#)

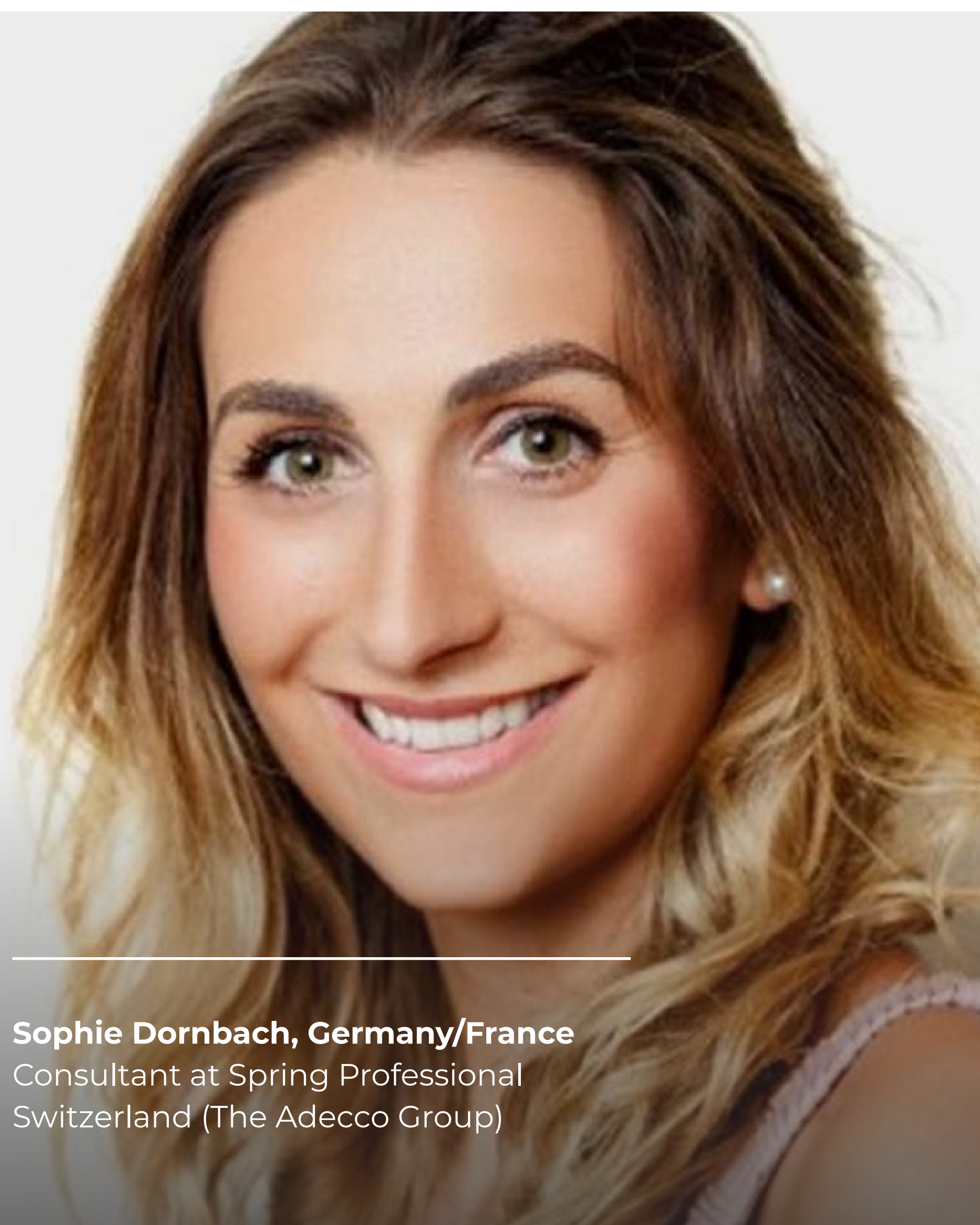
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## Designed with you in mind

The Global Online MBA is a highly interactive program designed for today's professionals. Thanks to our blended approach to education, you'll have the opportunity to participate in a world-class learning experience, no matter where you are.

Read more about the program  
experience.

[Find out more →](#)



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**Sophie Dornbach, Germany/France**  
Consultant at Spring Professional  
Switzerland (The Adecco Group)



**Never before have I had  
such a burning desire to  
chase my dreams and strive  
for more. This sense of  
ambition has been instilled  
in me by the Global Online  
MBA experience and the  
determination of people in  
the program.”**



# ADMISSIONS PROCESS & FINANCIAL AID

**The IE University admissions process is simple yet rigorous—and carried out entirely online.**

While the particulars may change depending on your chosen program, it always follows a similar format, which you can discover below. With our rolling admissions process, there's no application deadline. But spaces are limited so we recommend that you apply as soon as possible.

## **The first steps**

Before you embark on your personal learning journey, there are five preliminary steps you need to take.

## **Who you are**

Students across all program areas share common traits that we look out for. We particularly value dedicated and talented individuals who come from diverse backgrounds and possess a global mindset.

Alongside your strong interpersonal skills and innovative outlook, you thrive under an intensive academic workload, considering it an opportunity to share new experiences and create unique approaches to problem-solving.



# 01

## Online Application Form

Complete the online application form and upload the documents required by your program.



# 02

## Online Assessment

With the application submitted and the fee paid, you will receive a link to answer three live questions, two in video format and one in written format.



# 04

## English Proficiency

TOEFL, IELTS, Duolingo or Cambridge (C1 or C2) certifications may be necessary to demonstrate your English level.



# 05

## Personal Interview

This online interview will take place with an associate director of the admissions team.

# 03

## Entrance Exam

Next, you will have to take either the GMAT, GRE or IEGAT. If you would like to apply to a Finance Program you must take either the GMAT, GRE, CFA Level 1 or CAIA Level 1. Note that this is a mandatory requirement, and the IEGAT will not be accepted.

# 06

## Final Decision

Your entire application will be evaluated by the Admissions Committee and you will receive an answer within 1-3 weeks.



This process may vary depending on the program. Be sure to consult the Admissions area of your program of interest for more details on the admissions process.

\* Special admission requirements for Master in Finance candidates, contact the admissions team for more information.

\*\* If you are considering a dual degree, keep in mind that students must be admitted to both programs.

[Get started →](#)



# FINANCIAL AID



**If sorting out funding and scholarships is an important part of making IE University your next big step in your professional journey, the good news is that we have a range of funding options available to support you!**

Most of our students rely on a combination of different types of financial means to cover the tuition fees and the overall costs associated with program attendance. These means typically include personal resources, student loans, scholarships and, at times, some form of family support or tuition assistance from employers.

The IE Financial Aid Office will help you understand the different financing options and scholarship opportunities available. Researching, understanding your options and planning ahead is key. The FAO will provide you with all the necessary guidance to make any scholarship or loan application process as smooth as possible.

Please visit our financial aid website for more details or schedule an appointment with our team.

[Go to the Site →](#)



**The aim is twofold: celebrating and rewarding outstanding individuals and providing scholarship support to deserving and promising candidates who would otherwise not be able to attend IE University.**

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## **IE Scholarships**

Thanks to the IE Foundation and the generosity of our students, alumni, parents, corporate partners and other benefactors who support our groundbreaking Financial Aid program, we are able to maintain a strong commitment to providing top-notch education to highly qualified candidates from around the world, regardless of their economic situation. Our wide portfolio of scholarships allows us to guarantee diversity and excellence through our needs-based and merit-based scholarships.

Scholarships are awarded based on economic need, merit, distinctive competencies and/or academic and professional excellence. The aim is twofold: celebrating and rewarding outstanding individuals and providing scholarship support to deserving and promising candidates who would otherwise not be able to attend IE University.

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Check the [IE Financial Aid website](#) to discover the full list of scholarships available and to learn more about the application process.



## **Direct Awards**

There is no formal application process for the IE High Potential Award—all applicants are automatically considered. Awards are communicated at the time of admission and recipients are chosen based on the information provided during the admissions process: the strength of their application, academic merit, professional experience, the quality of the interview, competitiveness, life experiences and suitability to the program and our school. These awards are need-blind, and are compatible with other IE Scholarships should the candidate require further support through a formal scholarship application.





## Loans

Many of our students rely on loans—either government and/or privately funded—to at least partially finance their studies at IE University. As we strive to provide our students with further financing opportunities, we are committed to securing agreements with both Spanish and international institutions that offer our students financial loan schemes on favorable grounds. While there are many organizations that lend to IE students—including those we have an agreement with—it is critical that you understand all fees and terms of available loans to compare them and determine which are best suited to your particular needs.

## Tuition Payment Options

While making an investment in higher education is extremely worthwhile, we understand it isn't always easy. At IE University, we allow students to pay in interest-free installments, without pre-approval requirements or credit checks.

The number of installments and conditions depends on the program, please talk to your admissions advisor for more information.

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Contact our dedicated team at [loans@ie.edu](mailto:loans@ie.edu) to find out which financing options may be available to you. Please note that many financing schemes are time sensitive and may require planning several months before your program starts.



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# ABOUT YOUR UNIVERSITY



The IE University ecosystem is designed with the student in mind. Rooted in a human-centered approach to entrepreneurship and innovation, we offer an extensive global network, cutting-edge facilities and top institutional partnerships—empowering future leaders to define their journey.





# WHO WE ARE

**First and foremost,  
we are Liquid Learners.**

**Liquid Learning  
at IE University is the  
culmination of our  
educational vision,  
transcending any single  
platform or approach  
to produce a holistic,  
streamlined academic  
experience.**

Developed over 20 years, this model blurs the lines between online and in-person education resulting in a flexible, highly interactive learning journey.

By breaking down traditional barriers to education, Liquid Learning provides access to the same world-class education, regardless of location or personal circumstances.

But what does this mean? Allow us to explain. As Liquid Learners, we are:



1,800+

students can attend  
the same session  
simultaneously

100%

of our students have  
online access to classes

200

classes streaming  
online simultaneously  
in HD

100K+

online sessions  
in total

## Leaders in Business Education

IE University was founded by entrepreneurs with a vision to disrupt traditional models of education to equip students with the skills they need for the future.

To achieve this, the institution was created with five values in mind: diversity, humanities, technology & innovation, sustainability and entrepreneurship.

## Pioneers in Disruptive Learning

IE University transformed business education by introducing disruptive teaching methodologies, ranging from immersive classroom approaches and technological innovation to close ties with industry leaders.

Over the years, our broad spectrum of disruptive learning innovations has helped students from 140 different countries unleash their true potential.

**“Through Extended Reality (XR),  
we’re integrating engaging  
technologies into our academic  
offering to simulate real-world  
scenarios and bring immersive  
learning to life.”**

**Diego del Alcázar Benjumea**  
CEO of IE University





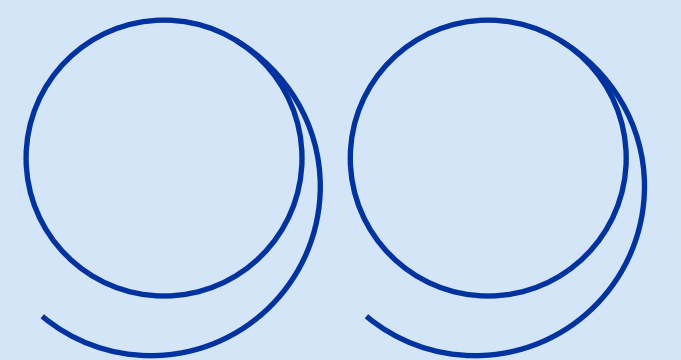
# Diverse Visionaries

Our cutting-edge methodologies and global approach to education is complemented by the diversity of our community.

Students are in constant contact with a variety of academic, ethnic and cultural backgrounds, which challenges preconceived notions and empowers them to think in new, innovative ways.



**“I'm able to study with people from all around the world and learn about different cultures.”**



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**Patricia**  
Master in Management





25%

of our alumni have  
started their own  
businesses

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1,500+

students trained  
in entrepreneurial  
management

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100+

mentors working  
alongside our students

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## Restless Entrepreneurs

All our programs are taught from an entrepreneurial perspective, encouraging students to craft and apply solutions in the real world—whether in an intrapreneurial or entrepreneurial capacity.

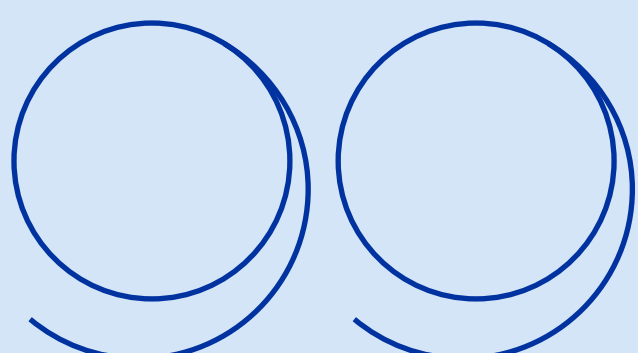
Through startup accelerators and networking opportunities, students are able to fuel their ideas, fully supported as they embark on their entrepreneurial journey.







**“IE University teaches you to work and cooperate with people from different backgrounds, and to bring out the best in others.**



**Dionysios Stavrakas, Russia**  
Executive MBA

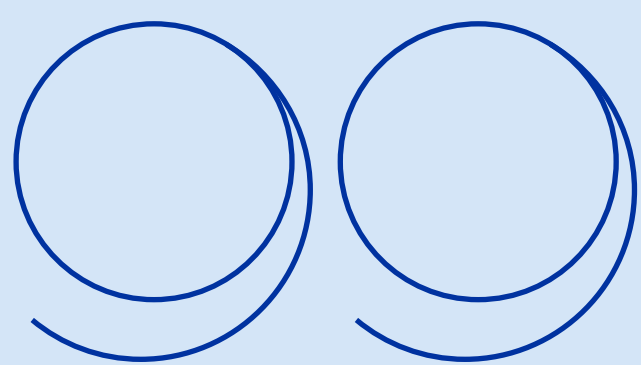
# WHERE WE ARE OUR EDUCATIONAL ECOSYSTEM

**Enjoy the right university experience for you. We have three locations: Segovia, Madrid and Online.**





**“In every corner of Segovia, in every step you take through its streets, squares, and countryside, there’s a sense of tradition, art, and history.”**



**Cheyenne Uribe**

Switzerland. Dual Degree in Laws and International Relations  
Class of 2020

## Segovia

[Know more →](#)

Declared a World Heritage Site by UNESCO in 1985, Segovia is famous for its cathedral, alcázar and aqueduct.

One of the city’s most historic buildings, the Convent of Santa Cruz la Real, is home to the IE University campus. This campus combines rich history with state-of-the-art classrooms.







## Madrid

[Know more →](#)

Our urban tech-based education hub is located at the heart of one of the most exclusive neighborhoods of the city. Not far away, you can find our new innovation tower—the fifth addition to the Cuatro Torres—bringing an environmentally efficient and avant-garde architectural design to a lively business district.

## Online

Our online classrooms enable us to provide Liquid Learning with hybrid teaching methodology.

Featuring synchronous and asynchronous learning, the online campus puts the student at the center with dynamic learning methodologies that adapt to individual circumstances.





# The IE Tower in numbers



7,000

square meters set aside for green spaces

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180

meters high and 35 floors

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6,000

undergraduate students on campus

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35

story tower with classrooms and educational zones

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70+

classrooms and a large number of workspaces and chill-out zones

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50,000

square meters

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OUR ALUMNI IN NUMBERS



66,000+

total alumni

169

countries

1,300+

alumni events worldwide

28

alumni reunions

6,000

participants

60+

career sessions per year

300+

career orientation interviews

## Global Presence

Our extended IE community stretches across the globe, with 30 offices working together to build a lasting community around the world.

These offices organize thousands of international networking events, connecting our alumni community, candidates, companies and partner universities.

### Benefits for our global community:

- ▶ IE events, masterclasses and workshops led by IE professors
- ▶ Corporate partnerships

- ▶ Venture Days
- ▶ Networking and social events for alumni and students
- ▶ Global Alumni Weekends
- ▶ “Glocal” network

- ▶ Worldwide conferences
- ▶ Career opportunities for alumni and students
- ▶ Alumni clubs

Find us at one of our international offices.

[Know more →](#)



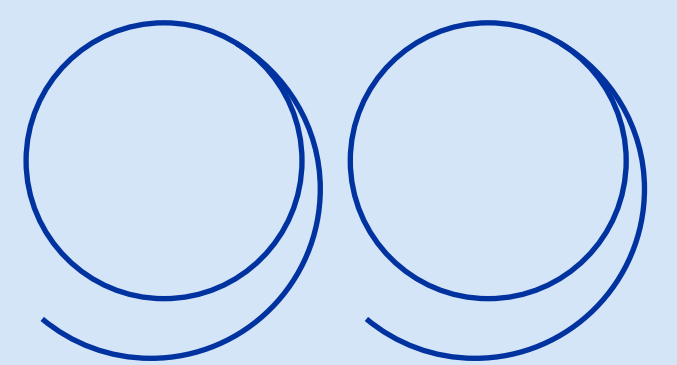


# WHAT'S LIFE LIKE AT IE UNIVERSITY

**There's always something happening at IE University. From business conferences to sports games and coding competitions, you'll never be lacking in opportunities for growth—and fun!**



**“IE University has provided me with the right network and environment to strengthen my professional potential as an entrepreneur and architect.**



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**Dana Nayef Alfayez**  
Alum. Master in Business for  
Architecture & Design





## Venture Days

Event that connects the entrepreneurial community across all continents.

30+

cities around the globe

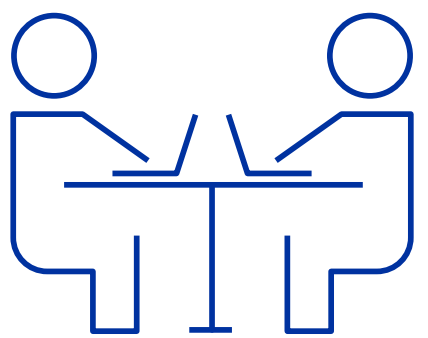
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1,000+

startups applied

## Area 31

Weekly Venture Network event with pitches given to investors.



Exclusive workspace for admitted teams

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100

events every year

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[Know more →](#)

## Venture Lab

Launchpad for startups under the guidance of industry experts.

10

finalists go to the Venture Day in Madrid

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450+

startups participate each year





## EnlightED

Bringing together the most innovative startups in education, innovation and edtech.



## South Summit

Brings together the most innovative startups regardless their industry, development stage and country.



6,700+

CEO / Executives participated in our latest edition

\$4.3B+

raised by former startup competition finalists

## IE Rockets

Residency program to build your skills and brand in the higher education sector.

146

startups applied

\$60M

raised from startups



# IE Clubs and Centers

We believe that campus life is just as important as academic life. With more than 120 active student-led clubs on campus and online, our students have access to countless opportunities to engage with a variety of topics and learn beyond the classroom.

## Club spotlights

### IE Out & Allies Club

The IE Out & Allies Club endeavors to broaden understanding and support for LGBTQI\* populations worldwide. This student-led LGBTQI\* club organizes inclusive, year-round events, which range from educational meetups to networking and cocktail events to celebrate a break from school.

The club also proudly organizes the LGBT@Work, the longest-running LGBTQI\* work conference in Europe, and third-largest business school LGBTQI\* conference in the world.

### Women at IE

At IE University, we strive to maintain and promote gender equality both on and off campus. With over 2,000 members, the IE Women in Business Club was created to reduce the obstacles facing women in gaining top leadership positions.

We also work with multiple international women's organizations to provide talented and driven women the financial resources required to reach their academic and professional goals.

Every year, we celebrate International Women's Day with a week full of events addressing gender equality.

Women at IE University  
in numbers...

39%

of our full-time faculty  
are women

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48%

of our students are  
women

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56%

of the scholarships  
offered to master's  
students are awarded  
to women

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7.7  
million

was awarded to women  
pursuing a master's or  
bachelor's degree in  
2019

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[IE Clubs →](#)





1,500+

annual face-to-face and  
online events

600+

speakers hosted on campus

37,000+

attendees

## IE Center for Diversity in Global Management

The IE Center for Diversity in Global Management harnesses the power of diversity to help organizations become more resilient, efficient and innovative.

Created in September 2002, the Center is an invaluable resource for the IE University community, engaging in training, applied research and awareness-raising activities, alongside holding networking events to foster international debate.

## IE Africa Center

IE Africa Center aims to revolutionize the way the next generation of global executives understand African innovation—past and present.

We understand that the intellectual and physical contributions of Africa and its people are not only central to the modern world as it exists today, but are crucial to building a better future.

[IE Centers →](#)

More IE student clubs:

- ▶ **Net Impact**
- ▶ **AI & Big Data**
- ▶ **TechIE**
- ▶ **IE Tech Lab**
- ▶ **IE Tech & Innovation**
- ▶ **IE Smart Cities**
- ▶ **IE Cybersecurity**
- ▶ **IE Blockchain**
- ▶ **IE Air & Space**
- ▶ **IE Fintech**
- ▶ **IE Coding**
- ▶ **IE Women in Business**
- ▶ **IE E-Commerce**
- ▶ **IE EdTech**

and more...



OUR STUDENTS  
IN NUMBERS

85%

international students

160+

nationalities  
on campus

45+

languages spoken  
on campus

52%

male students

70,000+

students on campus

48%

female students

100+

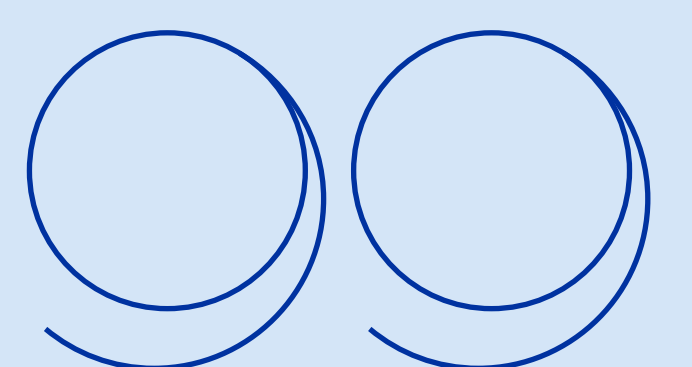
active clubs on campus



**“I think the fact that there were only 20 of us and there are 17 different nationalities, the fact that we got to learn so much from different cultures, is great. I think I learned as much outside as inside the classroom.**

**Manon Germain**

Alum. Master in Talent Development  
& Human Resources





# OUR RECOGNITION & REPUTATION



## Pioneers in Online MBAs since 2001

1<sup>ST</sup> Worldwide  
Online MBA

QS

2022

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5<sup>TH</sup> Best MBA  
Program  
for Entrepre-  
neurship

P&Q

2021

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3<sup>RD</sup> Worldwide  
Online MBA

Financial Times

2022

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5<sup>TH</sup> Worldwide  
Master in  
Management

QS

2021

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5<sup>TH</sup> Worldwide  
Executive MBA  
(Joint programmes)

QS

2021

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7<sup>TH</sup> Worldwide  
Global MBA

QS

2021

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# WORLDWIDE ACCREDITATIONS



**“I believe it is critical to understand cultural differences and to be able to work in a diverse environment, which is exactly what IE University provides for both its professors and students.**

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**Bin Ma**

Assistant Professor, Human Resources  
& Organizational Behavior

